

No more victims. Simply put,
that's why Mothers Against
Drunk Driving® was founded.
That's why we exist today.
And that's our hope for the
future.

Although the number of drunk driving deaths across the nation have been cut by 53% since MADD was founded in 1980, we're still a long way from our vision of a nation without drunk and drugged driving.

- In 2016, 10,497 people died in drunk driving crashes - one every 50 minutes.
- Every 2 minutes, a person is injured in a drunk driving crash.
- 2 out of 3 people will be involved in a drunk driving crash in their lifetime.

MADD California needs your urgent support so we can help more people and protect the roads. Become a volunteer, sponsor, donor, supporter — and help create a future of No More Victims® in California.

MADD California Offices:

SACRAMENTO AFFILIATE

P.O. Box 341009
Sacramento, CA 95834
Phone: 916.481.6233
Fax: 916.485.9623
Email: ca.state@madd.org

BAY AREA AFFILIATE

7027 Dublin Blvd., Suite 110
Dublin, CA 94568
Phone: 925.452.8752
Fax: 925.452.8738
Email: bayarea.ca@madd.org

SOUTHERN CALIFORNIA AFFILIATE

5455 Garden Grove Blvd., Suite 150
Westminster, CA 92683
Phone: 714.838.6199
Fax: 714.838.6045
Email: losangeles.ca@madd.org

RIVERSIDE OFFICE

5455 Garden Grove Blvd., Suite 150
Westminster, CA 92683
Phone: 714.838.6199
Fax: 714.838.6045
Email: riverside.ca@madd.org

CENTRAL VALLEY OFFICE

PO Box 3435
Pinedale, CA 93650
Phone: 559.785.2600
Email: centralvalley.ca@madd.org

BAKERSFIELD-KERN COUNTY OFFICE

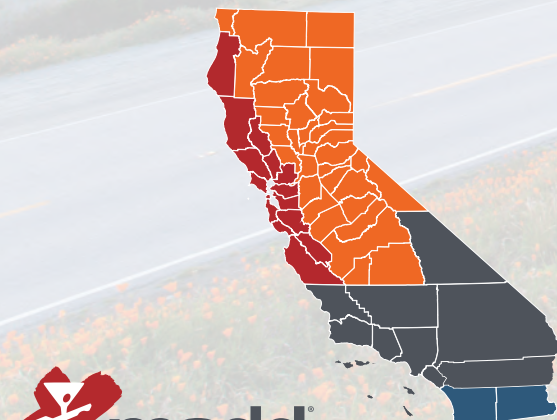
P.O. Box 5102
Bakersfield, CA 93388
Phone: 661.493.8200
Email: kerncounty.ca@madd.org

SAN BERNARDINO OFFICE

5455 Garden Grove Blvd., Suite 150
Westminster, CA 92683
Phone: 714.838.6199
Fax: 714.838.6045
Email: sanbernardino.ca@madd.org

SAN DIEGO AFFILIATE

9948 Hibert St., Suite 107
San Diego, CA 92131
Phone: 858.564.0780
Fax: 877.572.5256
Email: sandiego.ca@madd.org



Funding for printing made possible by a grant from The California Office of Traffic Safety through the National Highway Traffic Safety Administration



No More Victims®

Our Mission is to: End Drunk Driving, Help Fight Drugged Driving...

The public policy efforts that resulted in landmark legislation and a cultural shift around drunk driving during our early years are as critical as ever. As a result, MADD launched the *Campaign to Eliminate Drunk Driving*® to:

- Support high-visibility law enforcement to catch drunk drivers and discourage others from driving drunk.
- Require ignition interlocks for all convicted drunk drivers to prove they are sober before they can start their cars.
- Encourage the development of enhanced technology that turns cars into the cure by failing to operate if the driver is impaired.



Walk Like MADD® With every step you take and every dollar you raise, you help save lives by ending drunk driving. Will you walk with us? You can help us eliminate drunk driving by signing up for one of 12

California *Walk Like MADD* events as a walker, team captain, or volunteer. Join us as a virtual walker or make a donation to a walker or team online. Visit walklikemadd.org.

MADD Law Enforcement Recognition Events have honored law enforcement in California for more than 25 years. MADD California recognizes over 2,500 officers across the state annually including the top officers from individual departments.



The time period between Thanksgiving and New Year's Day are some of the deadliest days on our state's roadways. That's why every holiday season, MADD

asks drivers to put a *red ribbon* in a visible location on their vehicle as a reminder to always designate a non-drinking driver.

In 2015, MADD expanded it's mission to include helping fight drugged driving through support of victims and law enforcement efforts.

GET INVOLVED

- Be a non-drinking designated driver
- Report drunk drivers on the roadways
- Email your legislators

Support the Victims of These Violent Crimes...

Started by a California mother whose teenage daughter was killed by a drunk driver, victim support is a core focus of our organization since the beginning. Today, MADD is one of the nation's largest crime victim service organizations. In fact, every 3 minutes, we serve another victim or survivor by providing access to a variety of resources — along with compassion and understanding.



MADD *Victim Services* supports drunk and drugged driving victims and survivors at no charge. As long as impaired driving impacts our families and friends, MADD is here to serve victims and survivors across the state and help them throughout their healing journey as long as they need us.



Victim Impact Panels are an important avenue to provide healing for victims and remind offenders how the choice to drink and drive needlessly hurts people and entire communities. MADD believes that convicted drunk drivers need to hear directly from victims of impaired driving about the personal and preventable impact caused by crashes.

MADD California offices host *Candlelight Vigils* in many communities to honor and remember bereaved victims and injury survivors in drunk and drugged driving crashes. These tributes provide a way for friends and families to join together to celebrate the lives of their loved ones, and to remember they are not alone.



MADD's 24/7 Help Line is available to help anyone affected by drunk or drugged driving. Whether you have been directly impacted or know someone who has, please call our free service and talk to someone who understands, cares and provides direction.

GET INVOLVED

- Refer Victims to MADD
- Volunteer with your local MADD office
- Support MADD with your donation

and Prevent Underage Drinking.

Underage drinking prevention is an important mission area to keep our roadways safe. We see it as a way to safeguard our children and prepare a new generation to lead the charge to be non-drinking drivers as adults. Efforts include research-based programs that help parents exercise their influence on teen behavior as well as programs that encourage teens to take their own stand against underage drinking.



Parenting isn't an easy job especially when it comes to alcohol, but MADD can help. *Power of Parents*® is an educational program that helps parents of middle school and high school students have intentional, ongoing conversations with their children to steer them clear of the dangers of underage drinking. Join us on April 21st — *PowerTalk 21*® — the national day to talk to kids about alcohol.



Power of You(th)® is targeted to high school students to heighten awareness about safe driving practices and the facts and science behind the legal drinking age of 21. This interactive, in-person program presented in small classroom settings or assembly-style formats is effective in generating discussions among teens about the consequences of poor choices as well as furthering our mission to prevent underage drinking.

In a special partnership, MADD California in conjunction with Law Enforcement Chaplaincy – Sacramento, Office of Traffic Safety, and California Highway Patrol hosts the *Every 15 Minutes* program and *DUI Court in Schools*. The programs offer real-life experiences without the real-life risks. The programs challenge students to think about teen drinking, texting while driving, personal safety, and the responsibility of making good decisions when lives are involved.

GET INVOLVED

- Do not provide alcohol to teens under 21
- Support enforcement of laws
- Sign up for MADD email alerts